

INTERNAL ASSIGNMENT QUESTIONS
P.G. Diploma in Business Management

ANNUAL EXAMINATIONS
2023



PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION
(RECOGNISED BY THE DISTANCE EDUCATION BUREAU, UGC, NEW DELHI)

OSMANIA UNIVERSITY

(A University with Potential for Excellence and Re-Accredited by NAAC with "A" + Grade)

DIRECTOR
Prof. G.B. Reddy
Hyderabad – 7 Telangana State

Dear Students,

Every student of PG Diploma in Business Management has to write and submit **Assignment** for each paper compulsorily. Each assignment carries **20 marks**. The marks awarded to the students will be forwarded to the Examination Branch, OU for inclusion in the marks memo. If the student fail to submit Internal Assignments before the stipulated date, the internal marks will not be added in the final marks memo under any circumstances. The assignments will not be accepted after the stipulated date. **Candidates should submit assignments only in the academic year in which the examination fee is paid for the examination for the first time.**

Candidates are required to submit the Exam fee receipt along with the assignment answers scripts at the concerned counter on or before **15-07-2023** and obtain proper submission receipt.

ASSIGNMENT WITHOUT EXAMINATION FEE PAYMENT RECEIPT (ONLINE) WILL NOT BE ACCEPTED

Assignments on Printed / Photocopy / Typed will not be accepted and will not be valued at any cost.

HAND WRITTEN ASSIGNMENTS will be accepted and valued.

Methodology for writing the Assignments (Instructions) :

1. First read the subject matter in the course material that is supplied to you.
2. If possible read the subject matter in the books suggested for further reading.
3. You are welcome to use the PGRRCDE Library on all working days for collecting information on the topic of your assignments. (10.30 am to 5.00 pm).
4. Give a final reading to the answer you have written and see whether you can delete unimportant or repetitive words.
5. The cover page of the each theory assignments must have information as given in FORMAT below.

FORMAT

1. NAME OF THE STUDENT :
2. ENROLLMENT NUMBER :
3. NAME OF THE COURSE :
4. NAME OF THE PAPER :
5. DATE OF SUBMISSION :
6. Write the above said details clearly on every subject assignments paper, otherwise your paper will not be valued.
7. Tag all the assignments paper wise and submit them in the concerned counter.
8. Submit the assignments on or before **15-07-2023** at the concerned counter at PGRRCDE, OU on any working day and obtain receipt.

DIRECTOR

P.G. DIPLOMA IN BUSINESS MANAGEMENT

INTERNAL ASSESSMENT

PAPER – I : PRINCIPLES OF MANAGEMENT AND ORGANISATIONAL BEHAVIOUR

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. Define management as a function.
2. List out Fayol's principles of management.
3. Define the concept of line and Staff Agencies
4. Define Authority? Explain characteristics of Authority
5. What is meant by formal and informal organisations?

SECTION – B

UNIT – I : Answer the following questions (each question carries two marks)

2x5=10

1. Discuss the significance of groups in an organisation.
2. What is the concept of organisation conflict? What are the major reasons for organisational conflict?

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INTERNAL ASSESSMENT

PAPER – II : MODERN ECONOMICS ANALYSIS

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. What do you mean by opportunity cost?
2. What are the determinants of demand ?
3. What is inflation ? List out various types of inflation.
4. What are the features of a developing economy?
5. What is Planning ? And what are the objectives of planning.

SECTION – B

UNIT – I : Answer the following questions (each question carries two marks)

2x5=10

1. Explain different pricing methods.
2. Discuss in detail about CUP / BEP analysis.

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INTERNAL ASSESSMENT

PAPER – III : BUSINESS STATISTICS & QUANTITATIVE TECHNIQUES

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. What is rank correlation ?

X	2	7	1	3	5	6	4	10	8	9
Y	10	6	7	1	9	3	5	2	4	8

2. Mean = 39.2, Median=32.8 find Mode?

3. The Harmonic mean of 2,3,5.

4. $P(A) = 0.65$ $P(B) = .0.55$ find $P(A \cap B) = 0.75$ find $P(A \cup B)$?

5. Find the range of the series 367,4,10,2,100,5,8,7,120 and 25.

SECTION – B

UNIT – I : Answer the following questions (each question carries two marks)

2x5=10

1. Calculate the Karl Pearson's Co-efficient of Correlation and Comment.

A	7	6	5	4	3	2	1
B	18	16	14	12	10	6	8

2. An enquiry into 50 families to study the relationship between Expenditure on housing (Rs.X) and Expenditure on Food (Rs. Y) gave the following results.

$$\Sigma X=8500. \Sigma Y=9600, \sigma X =60, \sigma Y =20, r = +0.6$$

- Obtain the Regression lines of X on Y and Y on X
- When $X=200$ determine the value of Y.

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INTERNAL ASSESSMENT

PAPER – IV : FINANCIAL ACCOUNTING

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. Write a Short note on accounting equation and Account Classification.
2. What is journal and ledger?
3. What do you mean by financial reporting?
4. What is Funds flow statement and cash flow statement?
5. Briefly describe the accounting information system.

SECTION – B

UNIT – I : Answer the following questions (each question carries two marks)

2x5=10

1. Explain accounting concepts and Conventions.
2. Explain Nature and incidence of window dressing.

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PAPER – V : PERSONNEL MANAGEMENT

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. Explain the Personnel Managerial Functions.
2. define the concept of Manpower planning.
3. Explain Job Analysis and Job Description.
4. Grievances Redressal system.
5. Role of Trade Unions.

SECTION – B

UNIT – I : Answer the following questions (each question carries two marks)

2x5=10

1. Explain the Recruitment and selection process.
2. Explain the performance counselling and career development?

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INTERNAL ASSESSMENT

PAPER – VI : MARKETING MANAGEMENT

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. Define Marketing
2. Define Segmentation, PLC.
3. New Product Development Concept (NPDC).
4. Consumer Behaviour & Marketing
5. Annual Plan Control & Efficiency Control

SECTION – B

UNIT – I : Answer the following questions (each question carries two marks)

2x5=10

1. Explain the scope of marketing. Discuss Global Marketing in detail & two models of CB.
2. Explain the decisions involved in product & price in detail.
